ONLINE EDUCATION IS CRITICAL

DISTANCE EDUCATION ENROLLMENTS

Growth of distance enrollments continued to slow, settling at 3.7%.

TOTAL STUDENTS ENROLLED IN A DISTANCE EDUCATION COURSE

ONLINE EDUCATION IS CRITICAL

70.8% of CAOs agree that online education is critical for their institution’s long-term strategy, an all-time high.

DISTANCE EDUCATION OFFERINGS

Due to different definitions of what counts as a distance offering, Babson Survey Research Group (BSRG) shows many of the smaller institutions offering distance education.

DEFINITIONS: WHAT COUNTS?

INTERNATIONAL ENROLLMENTS

Institutions saw growth in both public and private not-for-profit institutions.

FACTORS IMPACTING THE FUTURE OF HIGHER EDUCATION

Academic leaders think that cost and gainful employment issues will be the primary factors driving the future of higher education.

OPEN EDUCATIONAL RESOURCES

Academic leaders have far greater awareness of Open Educational Resources than do their faculty.

AWARE

SOMEWHAT AWARE

NOT AWARE