

OCTOBER 9-12 CHICAGO, IL

EDUCAUSE
ANNUAL CONFERENCE

20
23

OCTOBER 18-19 ONLINE



THE VOICE OF FACULTY - WHAT IS THE NEW "NEW NORMAL" FOR TEACHING AND LEARNING?

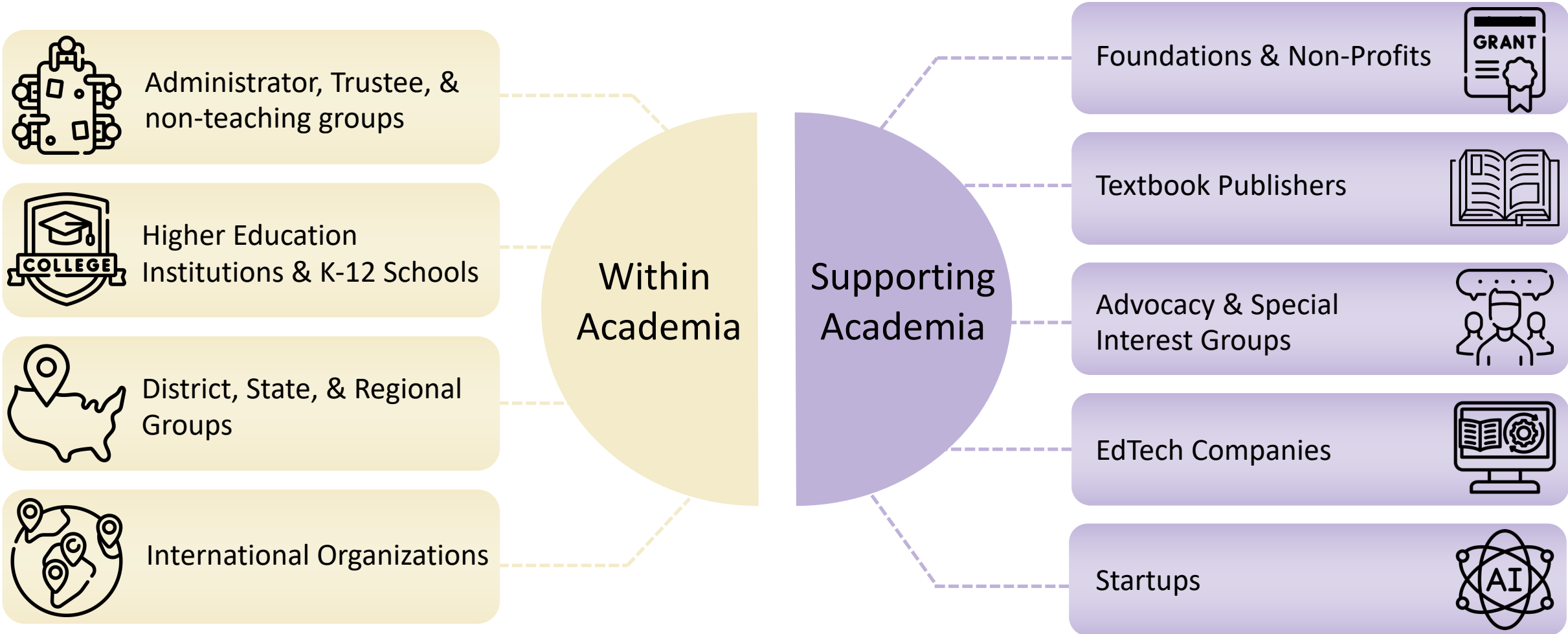
OCTOBER 18, 2023

DR. JULIA SEAMAN

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BAY VIEW ANALYTICS: DIVERSE PARTNERS ACROSS EDUCATION



AGENDA

Digital Learning Pulse Survey

Setting the stage

1. Faculty expectations for their teaching
2. Technology in teaching and the use of digital materials
3. Online Instruction

DIGITAL LEARNING PULSE SURVEY PROJECT



Spring 2020

Summer 2020

Fall 2020

Spring 2021

Fall 2021

Spring 2022

Fall 2022

Fall 2023

DIGITAL LEARNING PULSE SURVEY PROJECT

Round 8

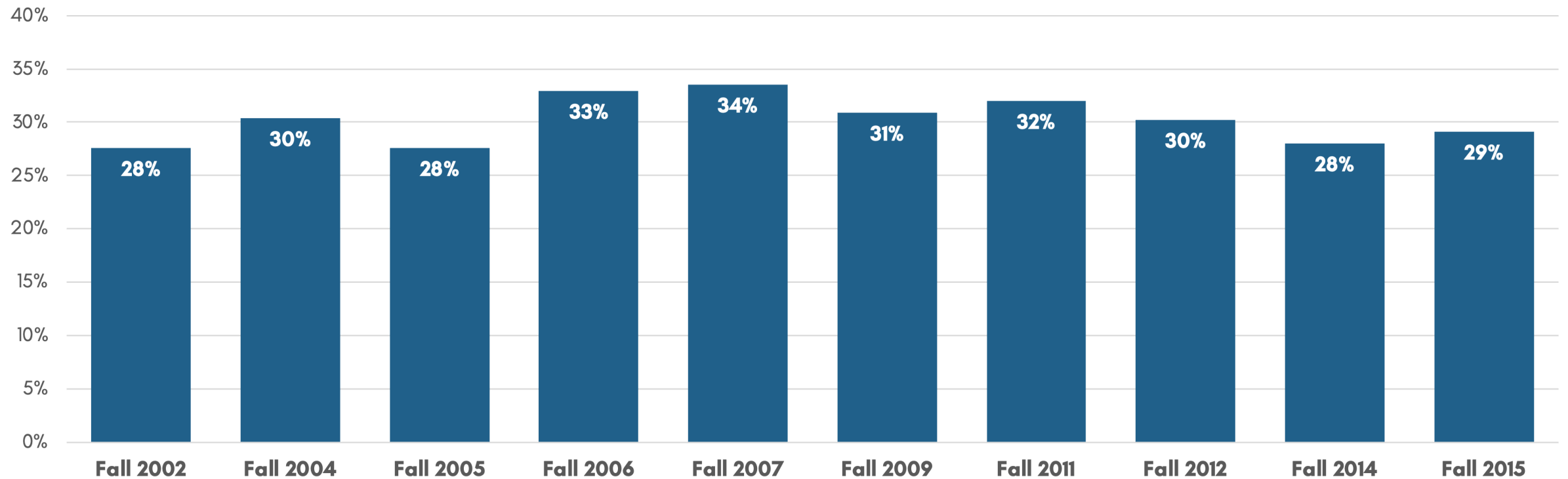
- Data collection is underway.
- Over 2,200 responses to date from faculty, administrators, students, and trustees.
- Final results to be reported when all data has been collected

Survey Round	Date	Faculty & Administrators	Students	Institutions
1	Spring 2020	897	-	672
2	Summer 2020	887	-	597
3	Fall 2020	1,702	-	1,204
4	Spring 2021	1,286	1,469	856
5	Fall 2021	2,080	2,266	1,386
6	Spring 2022	1,283	2,285	1,181
7	Fall 2022	1,206	2,358	1,252
8	Fall 2023	<i>Underway</i>		

<https://www.bayviewanalytics.com/pulse.html>

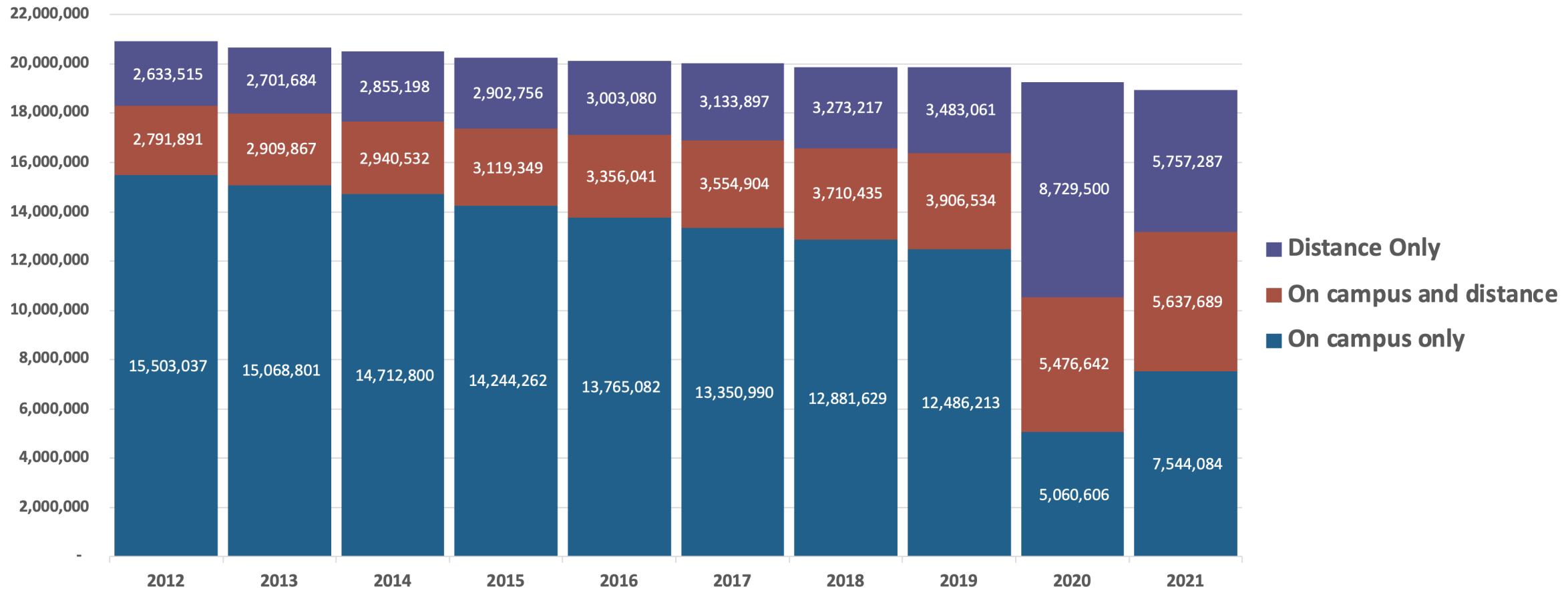
THE PREVIOUS “NORMAL”

Faculty at My School Accept the Value and Legitimacy of Online Education – 2002 to 2015



THE RECENT CONTEXT

Fall Enrollment 2012 to 2021



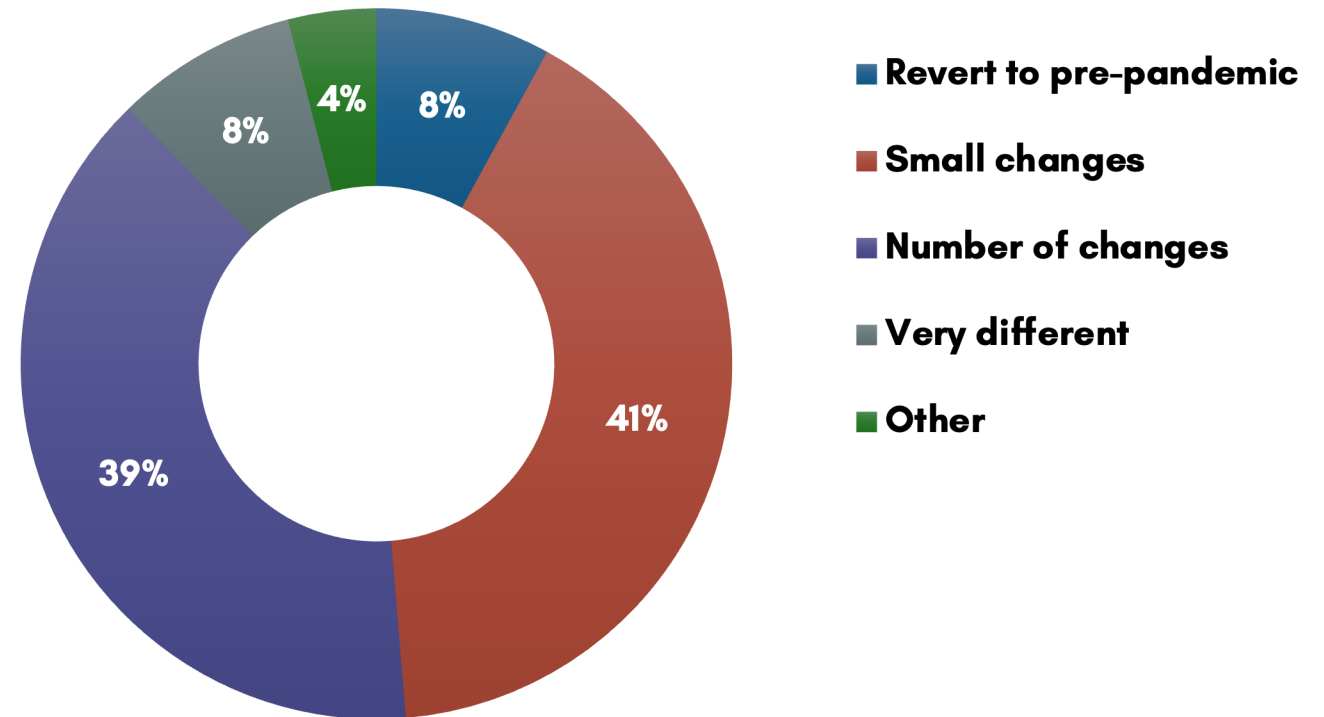
1. FACULTY TEACHING EXPECTATIONS



FALL 2020: FACULTY EXPECTATIONS

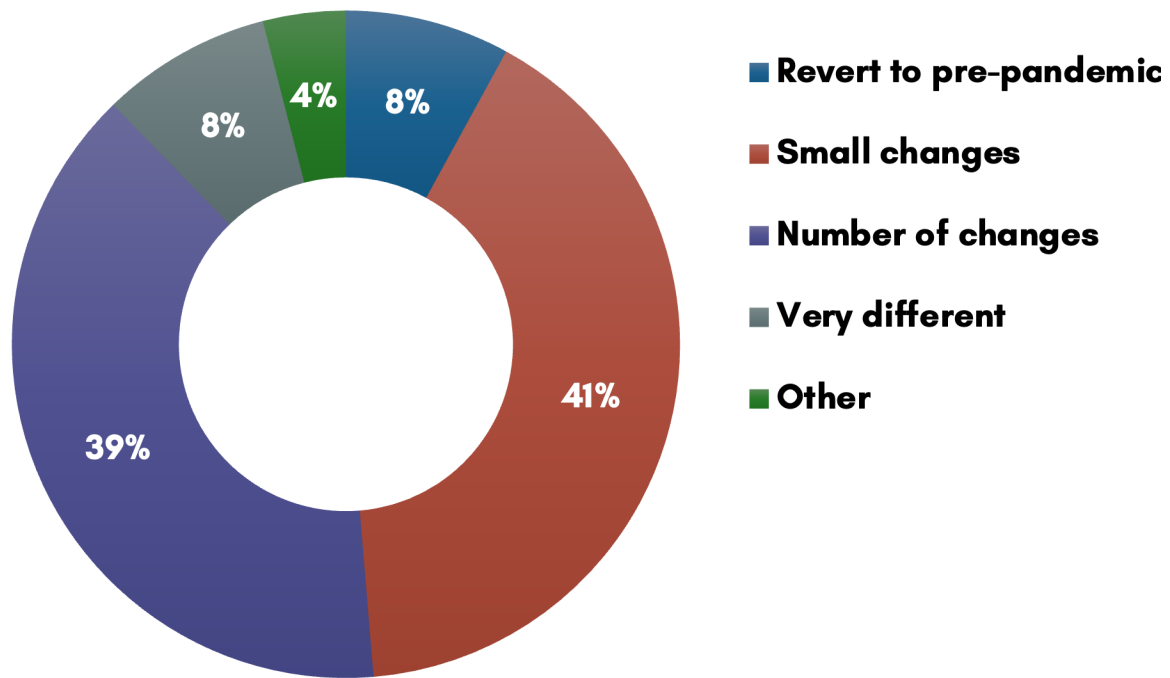
In Fall of 2020 most faculty were expecting small to moderate changes for their future teaching. Only a few thought there would be no changes or that future teaching would be very different.

Fall 2020: Future teaching expectations

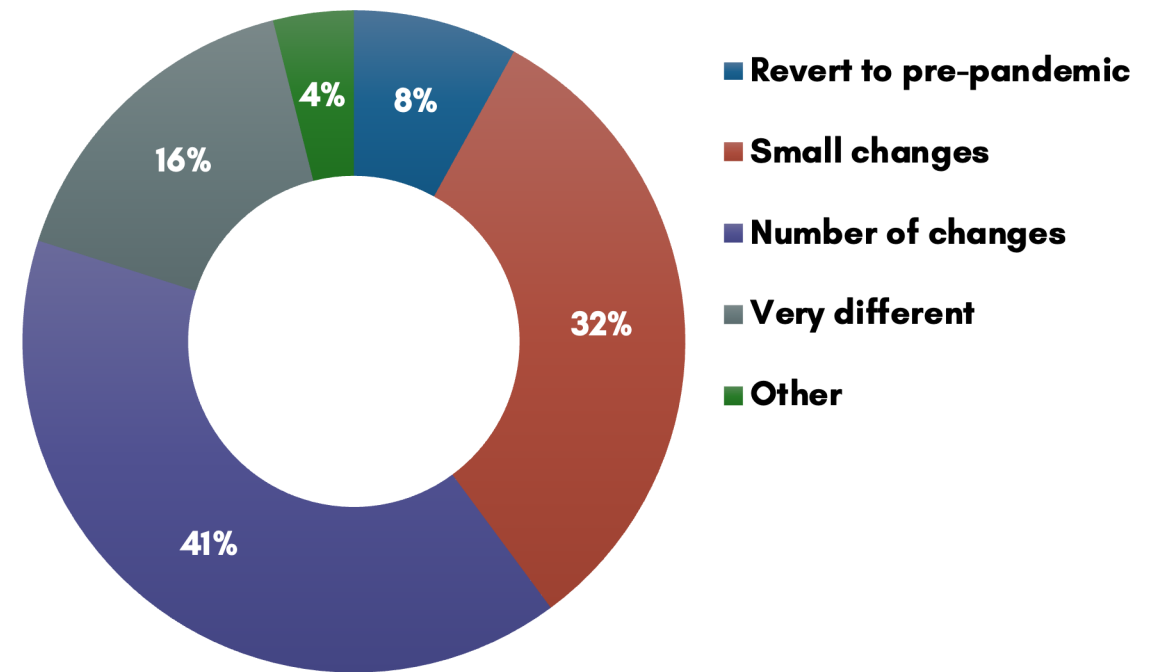


A YEAR LATER, FACULTY EXPECTED MORE CHANGE

Fall 2020: Future teaching expectations

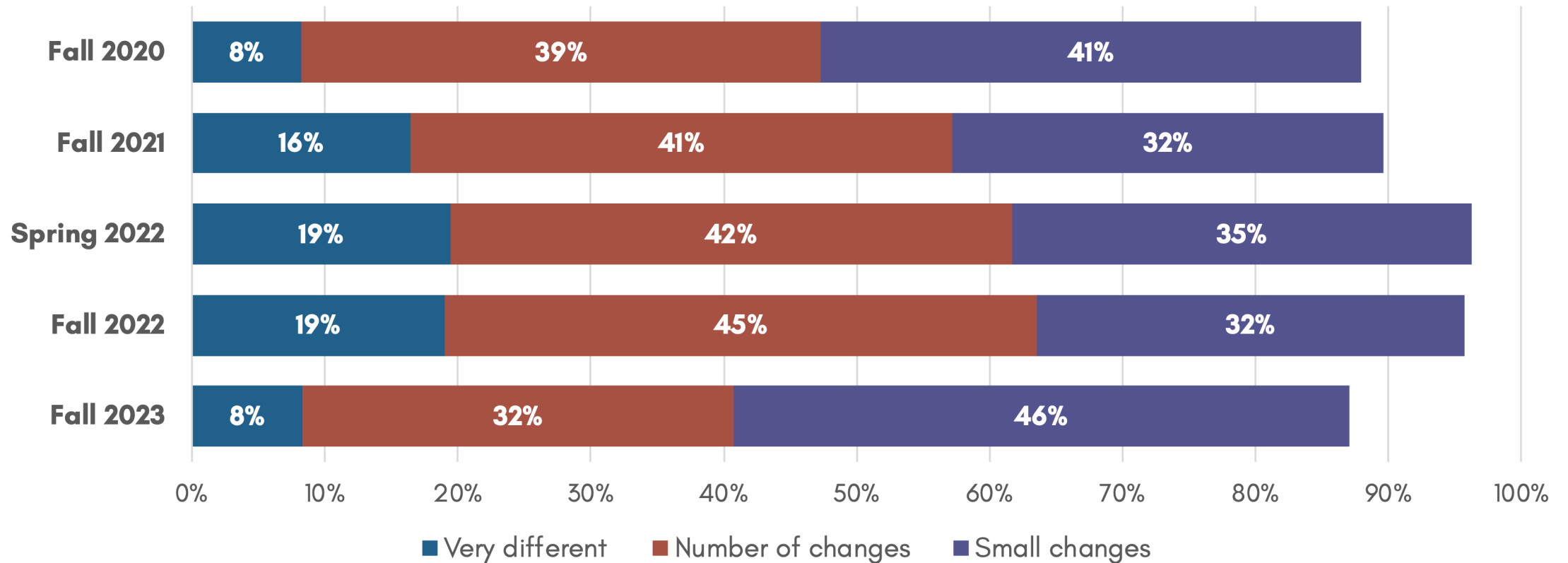


Fall 2021: Future teaching expectations



VIRTUALLY ALL FACULTY EXPECT CHANGES

Faculty Expectations For Future Teaching



DISCUSSION

HAVE FACULTY COMPLETED THE CHANGES THEY WERE EXPECTING AND REACHED THE “NEW” NORMAL? OR DOES THIS IMPLY THAT WE MAY START TO SEE A REVERSION TO TEACHING METHODS MORE SIMILAR TO THOSE PRIOR TO THE PANDEMIC?

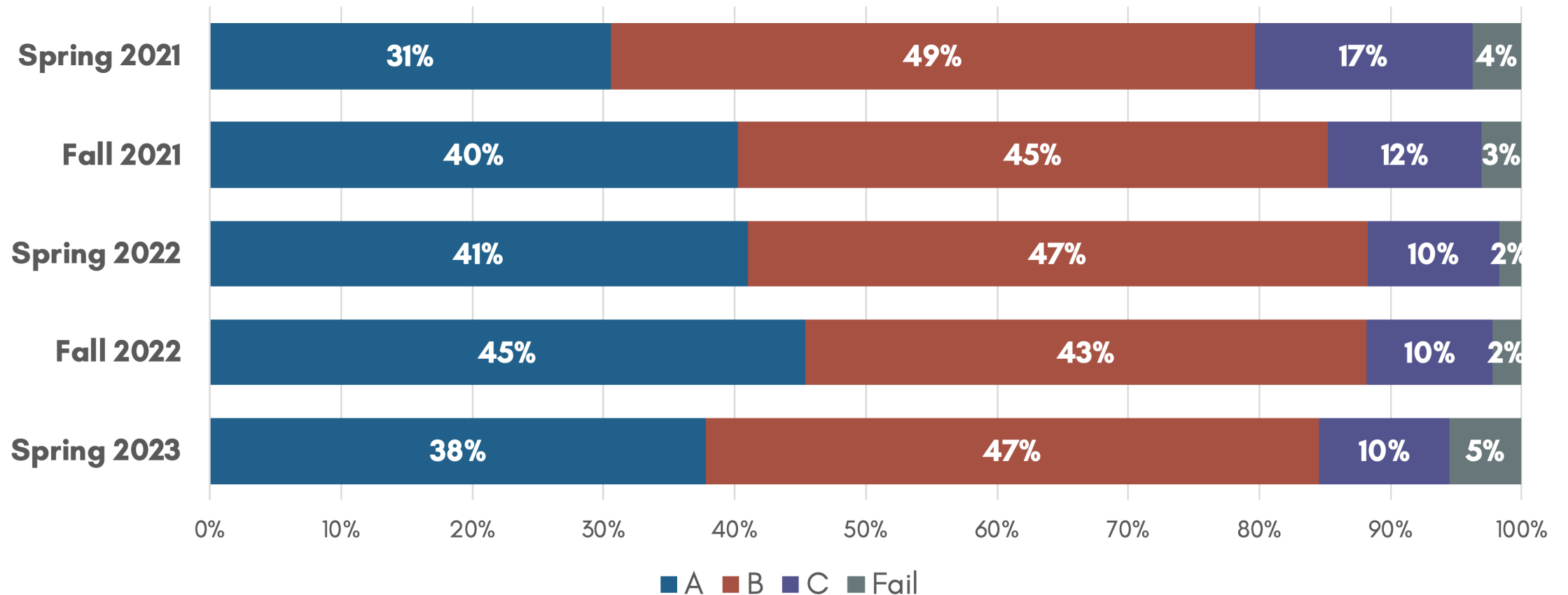


2. TECHNOLOGY AND DIGITAL MATERIALS



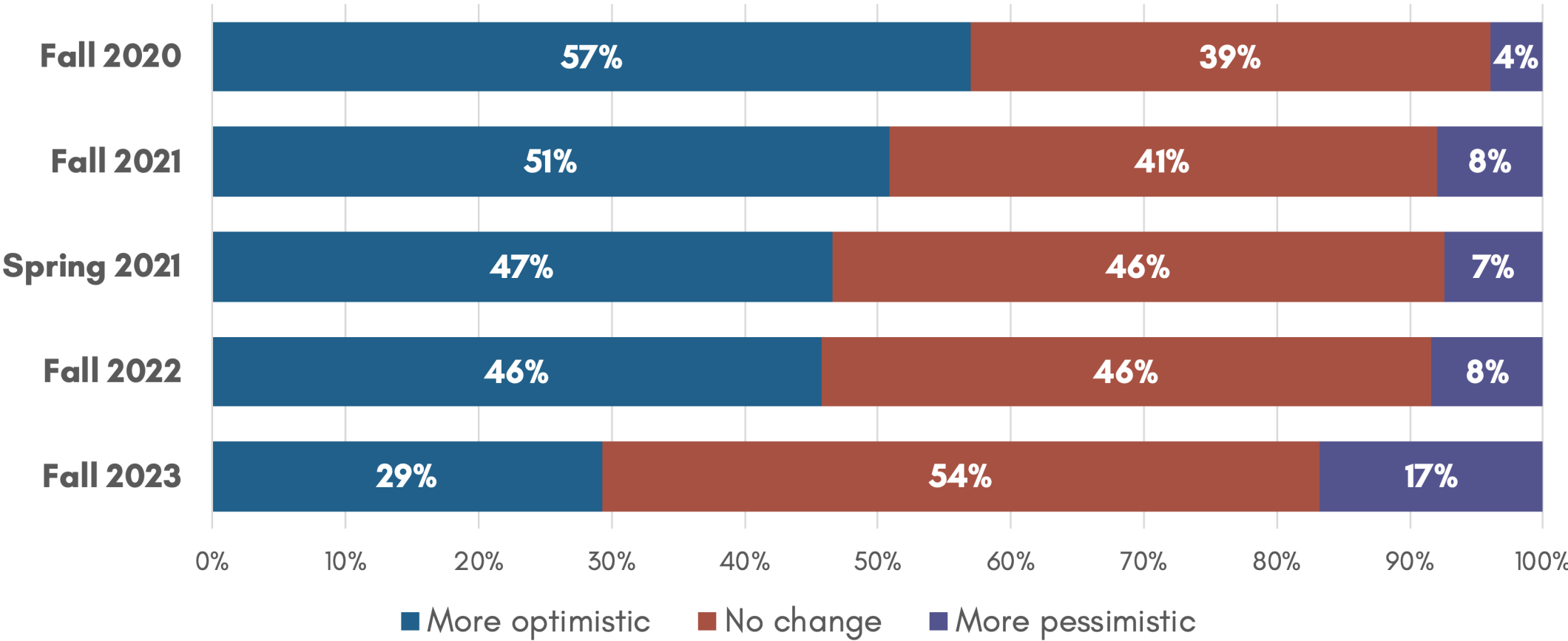
CONTINUED HIGH GRADES FOR TECHNOLOGY

How effectively the technology worked



DIGITAL MATERIALS CONTINUE STRONG

Change in Opinion about Digital Materials



DISCUSSION

FACULTY CONTINUE TO BELIEVE THAT THE TECHNOLOGY THEY USE IN THEIR COURSES IS EFFECTIVE AND HAVE ADOPTED DIGITAL MATERIALS. HAVE THEY NOW REACHED THE POINT WHERE THEIR ATTITUDES TOWARDS DIGITAL MATERIALS HAS REACHED A PLATEAU?



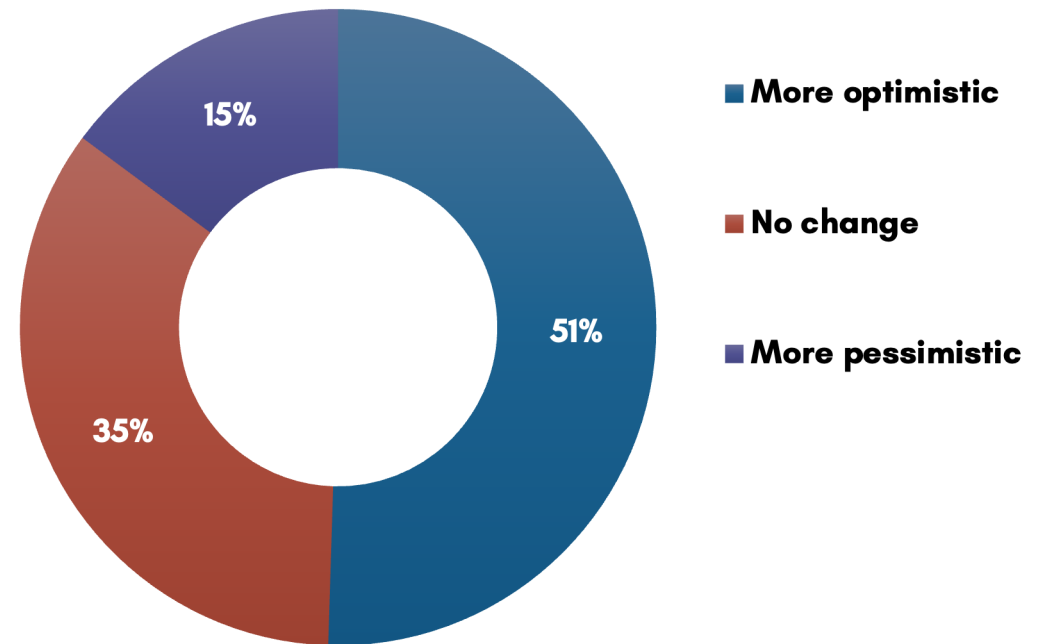
3. ONLINE INSTRUCTION



FALL 2020: FACULTY VIEW ON ONLINE LEARNING

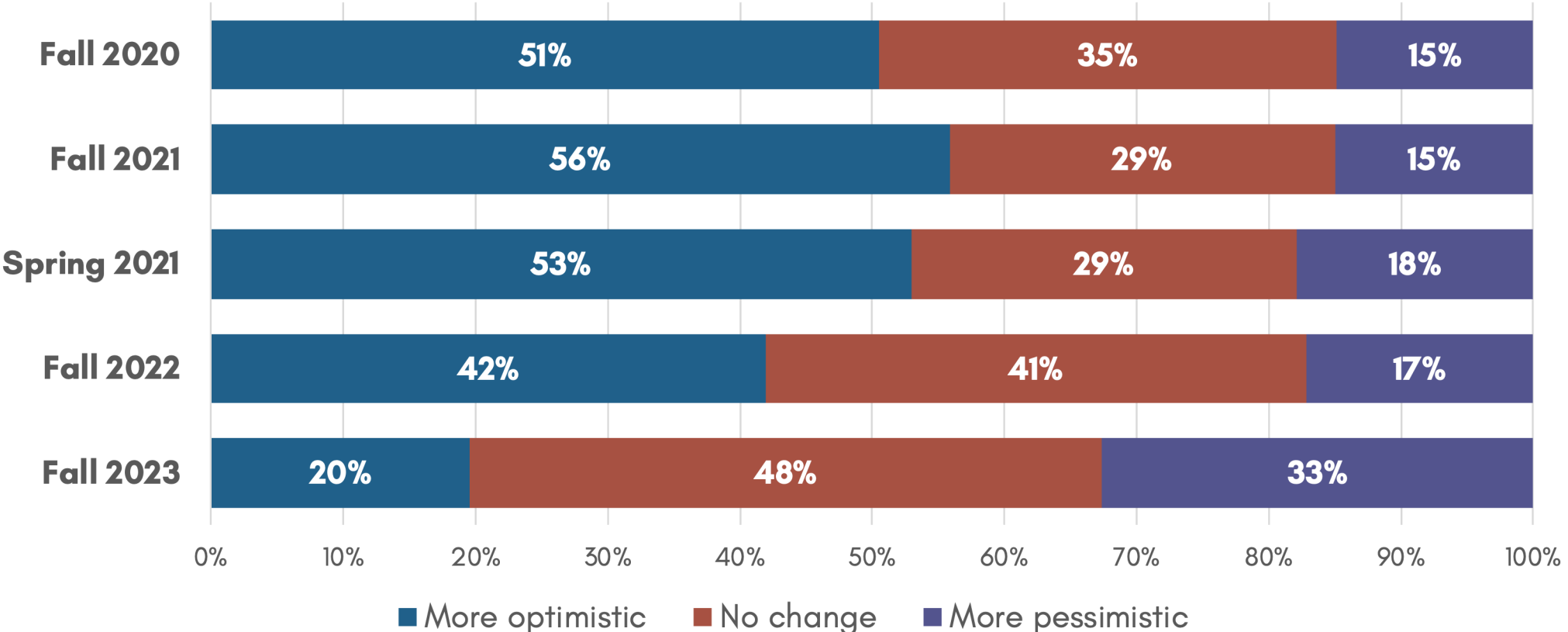
In Fall of 2020 a majority of faculty reported that they now had a more optimistic view of online learning than they had prior to the pandemic.

Fall 2020: View of Online Learning



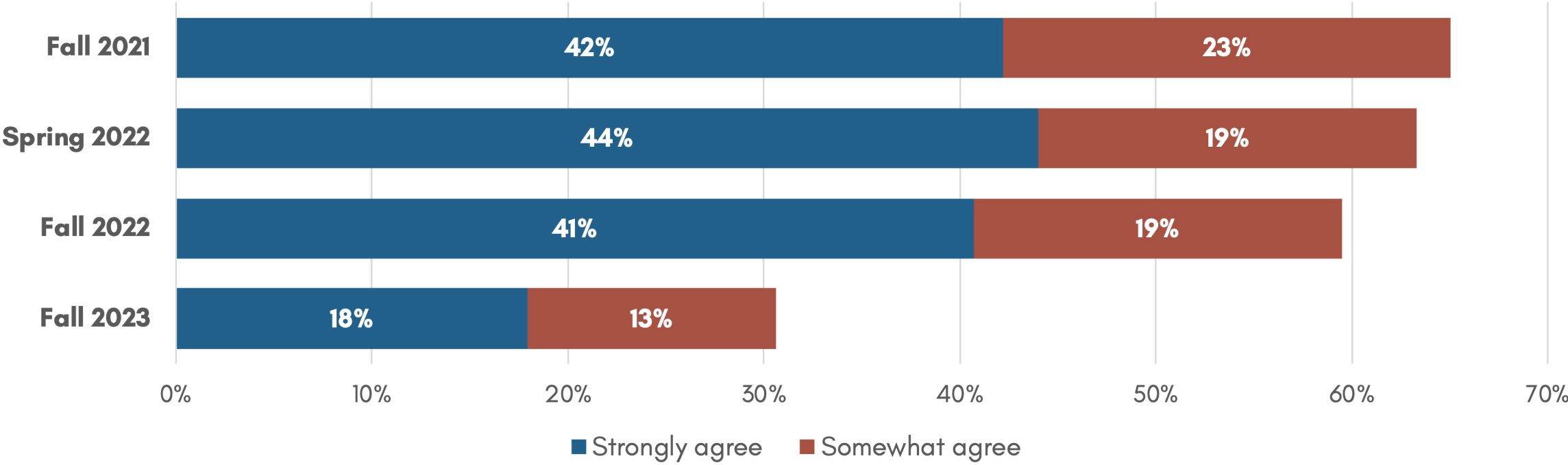
FACULTY OPTIMISM MAY BE FADING

Change in Opinion about Online Learning



FACULTY DESIRE TO TEACH ONLINE IS WANING

Option to teach some of my courses in a fully-online format.



DISCUSSION

IN THE PAST YEAR, FACULTY HAVE BECOME MORE PESSIMISTIC ABOUT ONLINE LEARNING. THEY HAVE ALSO SAID THAT THEY ARE FAR LESS LIKELY TO WANT TO TEACH ONLINE THAN THEY HAVE BEEN REPORTING IN PREVIOUS YEARS. *WHAT DOES THIS IMPLY?*



IS THIS THE “NEW” NORMAL?



Technology



Digital Materials



Online Learning

- Considerably more faculty experience with technology, video, digital materials, and online instruction.
- Institutions expanded their infrastructure and ramped up support and professional development.
- Students desire more technology, more digital, and the option for online courses.
- Previous negative faculty attitudes towards online instruction improved with the pandemic experience.
- However, the most recent data shows faculty becoming more pessimistic towards online instruction.



QUESTIONS?

Reports: <https://www.bayviewanalytics.com/pulse.html>



Q&A THANK YOU!

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