



EDUCAUSE
ANNUAL CONFERENCE 2022

October 25-28
Denver, CO

November 2-3
Online

The student voice:

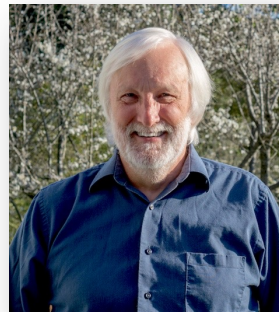
Working well, but changes are needed





Bay View Analytics®

Bay View Analytics offers a comprehensive suite of consulting services in survey design and statistical research. Our services build on nearly two decades of research design, sampling, survey design, and statistical analysis expertise.

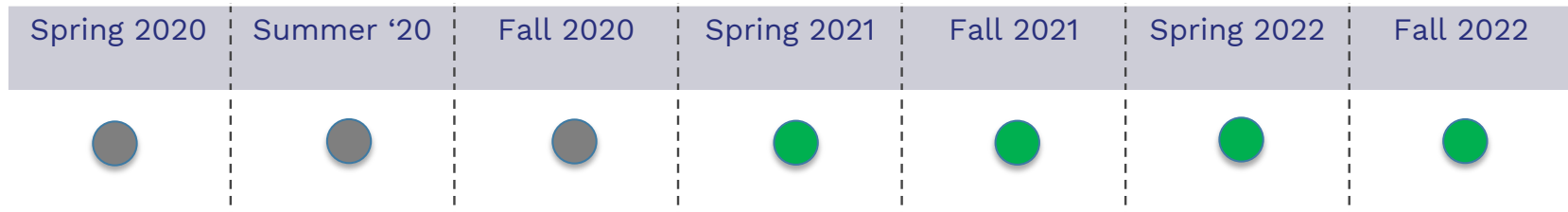


Jeff Seaman, Ph.D.
Director



Julia Seaman, Ph.D.
Director of Research

Digital Learning Plus Survey



Two-year and Four-year Institutions Over 8,000 student responses:

- **April 2021: 1,469 students**
- **October 2021: 2,266 students**
- **April 2022: 2,285 students**
- **September 2022: 2,358 students**

Research Partners



Bay View Analytics®



CENGAGE



COLLEGE PULSE



Achieving the Dream™



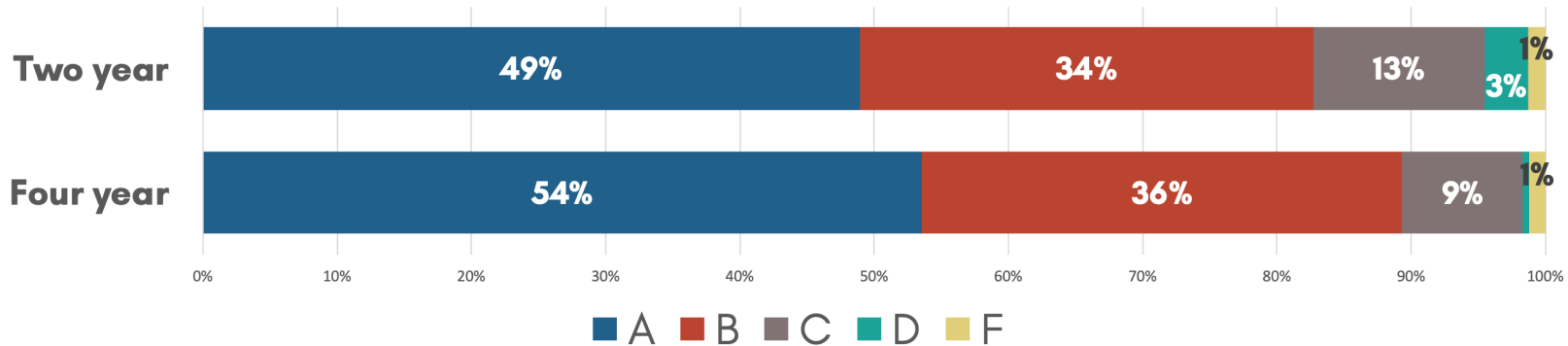
PHI THETA KAPPA
HONOR SOCIETY

Positive Student Experiences



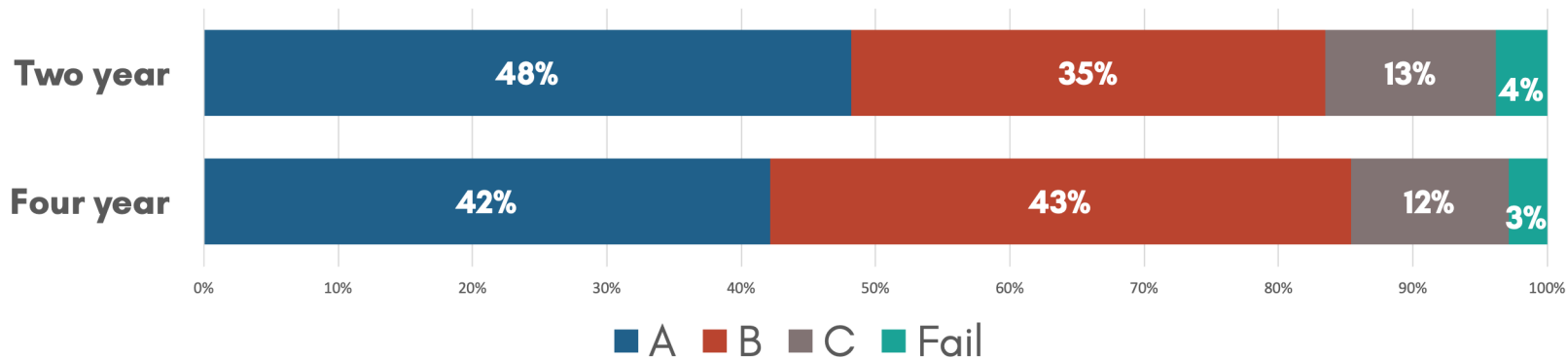
Meeting Student Needs

Fall 2022: How well my courses are meeting my educational needs



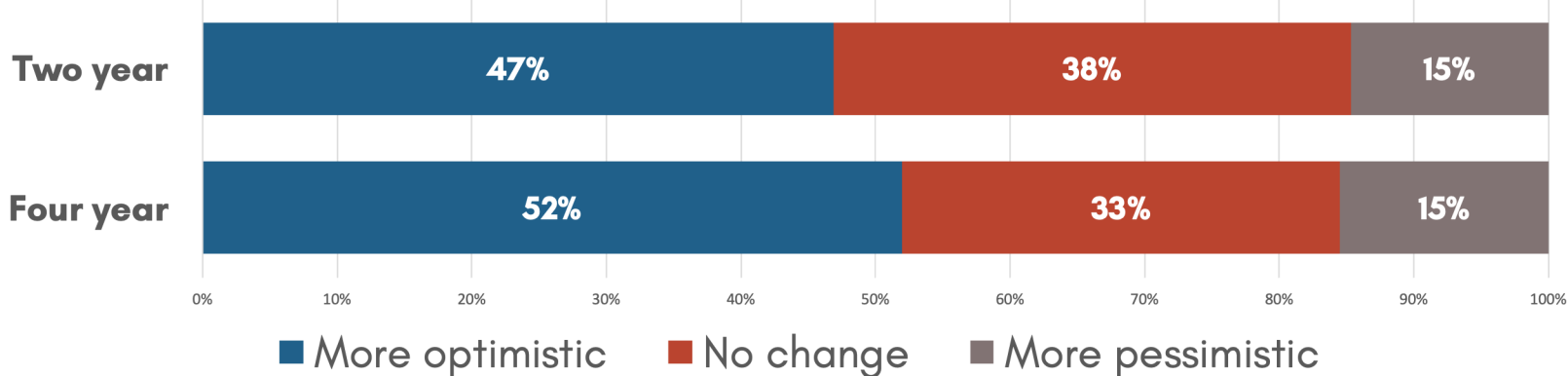
Technology is Effective

Fall 2022: How effective the technology used in my courses is for learning



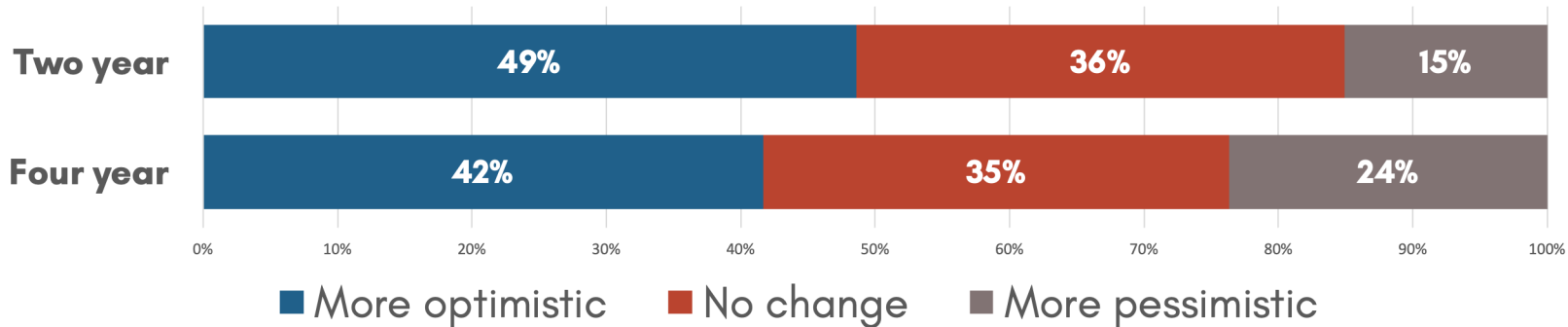
Positive Towards Digital

Fall 2022: Have your attitudes towards digital materials changed over the past year?



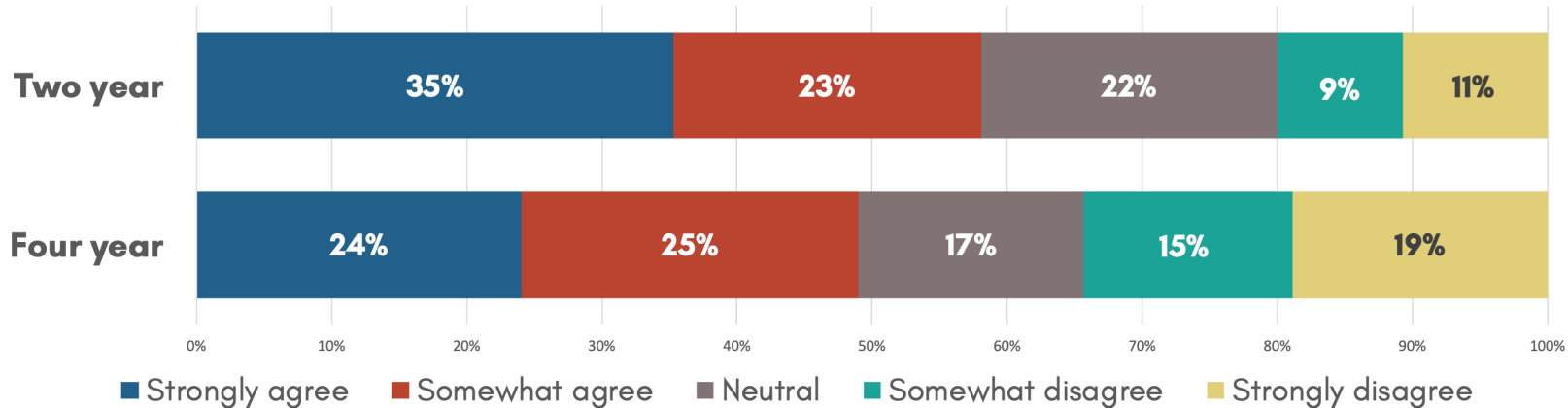
Improved View of Online Learning

Fall 2022: Have your attitudes towards online learning changed over the past year?



Desire More Online Courses

Fall 2022: I would like the option to take some of my courses in a fully online format

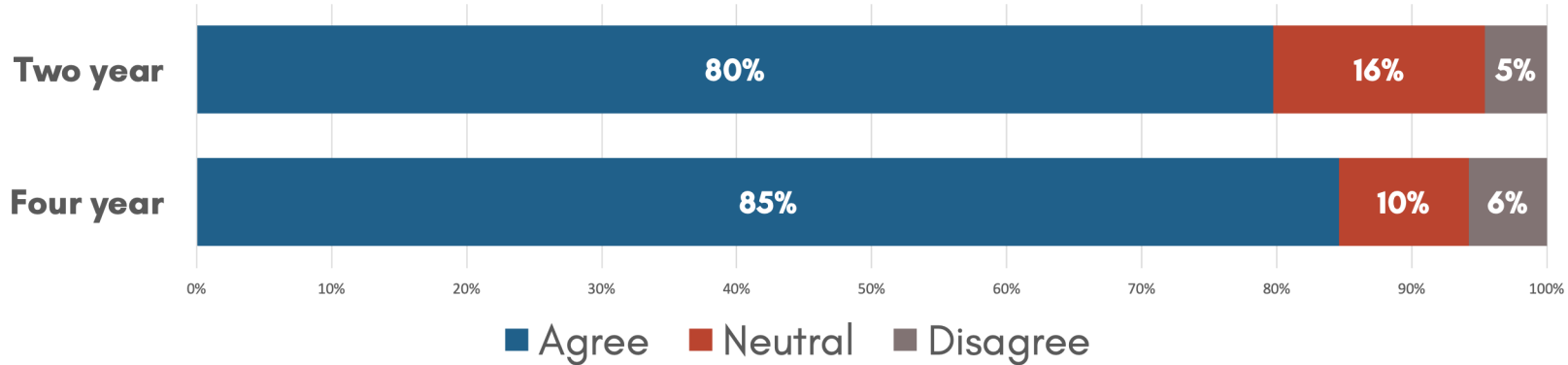


Areas of Concern



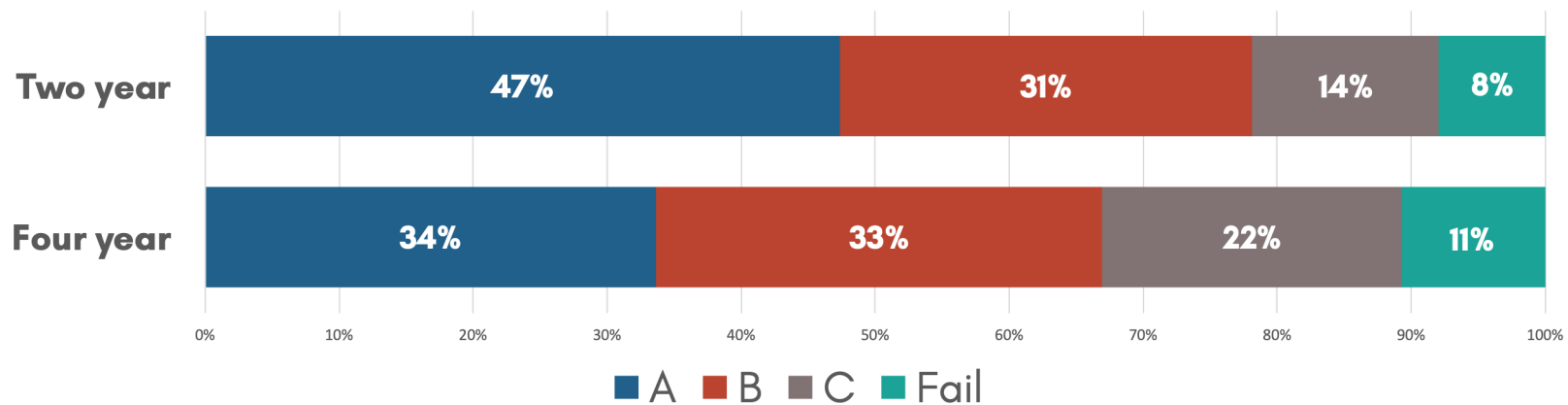
Cost is a Growing Concern

Fall 2022: The cost of education is becoming financially out of reach



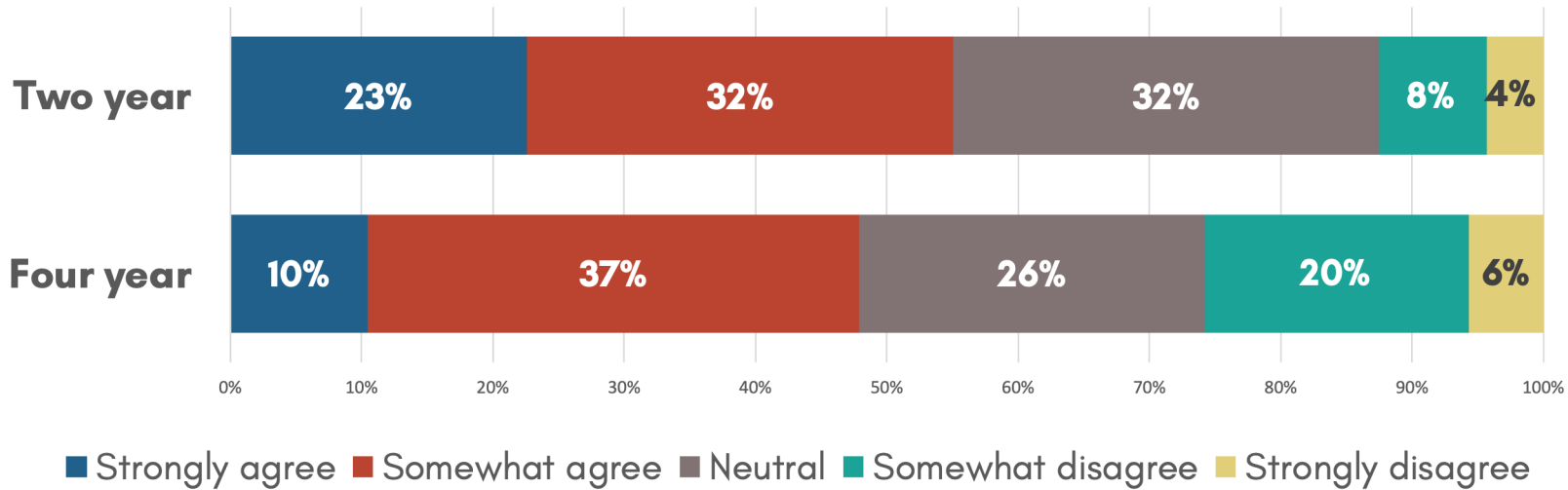
However...

Fall 2022: My education is worth what I'm paying



Not All Feel Valued

Fall 2022: I feel valued by my institution



Stress Remains a Concern

Fall 2021: Students reporting that issues caused "A great deal" of a problem for them



50%

FEELINGS OF STRESS



33%

LEVEL OF MOTIVATION



31%

FINANCIAL ISSUES

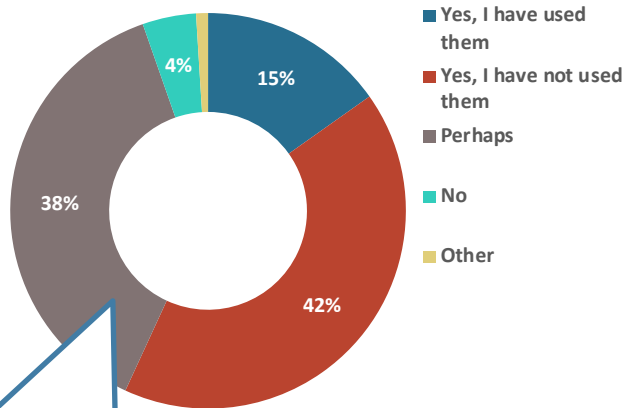


29%

FAMILY OR HEALTH
ISSUES

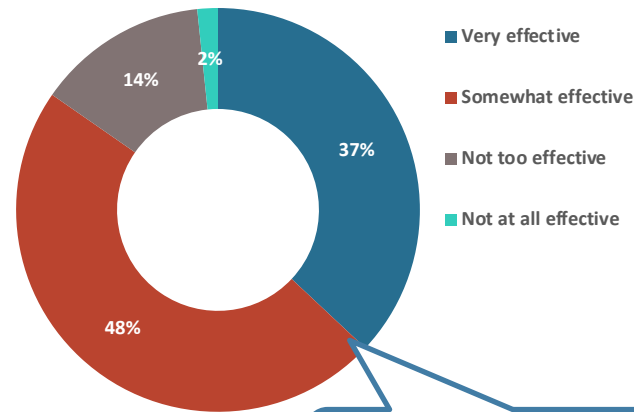
Lack of Support

Does your institution provide support services for students to help them deal with stress?



Nearly 4 in 10 students don't know if support exists

How effective are your institution's support services for students to help them deal with stress?



Those using the services think they are effective

Summary

The Good News:

- Classes are meeting their needs
- Technology is effective
- More positive towards digital materials
- More positive towards online instruction and want the option for more online courses.

The Concerns:

- Worry that education costs may grow out of reach (but think they are currently getting a good value)
- Some students don't feel valued and stress remains a serious concern for half of students
- Many are unaware of support services (but those that do use them think they are effective).

Thank You

Next Digital Learning Pulse Survey coming Spring 2023.

Bay View Analytics reports and presentations are released under a Creative Commons CC-BY license.

info@bayviewanalytics.com

Full Reports: BayViewAnalytics.com/pulse.html

Contact Form: BayViewAnalytics.com/contact.html